



ACADEMY OF
ENTREPRENEURS®

ONLINE

Design Thinking & Project Management



Design Thinking is the most in-demand skill in the market

Benefits

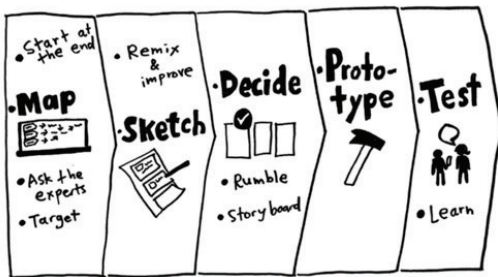
- Develop an innovative way of thinking and creative problem-solving skills
- Implement a strategy to achieve business goals
- Understand how to capture requirements that meets the final outcome and objectives of the customer's requirements
- Set the scope, schedule and budget accurately from the start
- Improve productivity and quality of work
- Enables you to continually expand your knowledge
- Gain a competitive advantage and boost your bottom line

Outcomes

In this program you will master the arts and skills of goal setting, time management, project management, proper allocation of budget, resource management, effective delegation and how to complete tasks and stay ahead of the trends.

You will learn also to develop the skills for creative problem solving to generate innovative ideas to create better products, services, and internal processes so you can make your business remain a competitive leader in its market.

Design Thinking Sprint



Design Thinking is a practical tool for integrating 21st century skills and an innovator's mindset into projects.

Become a catalyst for change and evolution

'Thinking outside the box' is so 1992

To succeed in 2020 you need to have a deep interest in developing an understanding of the people for whom you are designing products or services.

Design thinking will empower you with empathy.

Empathy is crucial to a human-centered design process such as Design Thinking. It allows design thinkers to set aside their own assumptions about the world in order to gain insight into users and their needs and develop innovative solutions.



"An exciting Academy of innovative thinkers. An incubator of great minds, and great people destined for greater things. Take the first step to becoming you and explore your inner fire!" – Phillip Low



"They are a wonderful team, and the content is innovative. I recommend it 100%
– Adela de la Flor

25 spots only available

Limited Offer

Sign up today



aestudy.com/design-thinking-project-management

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AcademyOfEntrepreneurs



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Delivery mode: 100% online live webinar taught by industry startup experts & guest speakers

Milestones	Harness the concept of Lean Methodology and how to apply it: <ul style="list-style-type: none"> - Proof of Concept (PoC) - Minimal Viable Product (MVP) - Constant feedback & Improvement
	Learn how to use all the right available tools to project manage; sprints, daily catchups, Trello, Slack, how to effectively conduct meetings
	Understand the Project Management lifecycle and the role of the project manager
	Learn how to make assumptions and set a project scope
	How to create S.M.A.R.T. Goals
	Understand the basics of Coaching, Monitoring and reporting

Module 1	Introduction to Design Thinking
	Introduction to Design Thinking
	Definitions of Design Thinking
	The 3 Phases of Design Thinking
	Inspirations, Ideation, Implementation
	Introduction – Agile Definition and Application

Module 2	Design Thinking Tools
	Empathy Tools
	Ideation Tools
	Prototyping Tools
	Testing Tools

Module 3	Lean Startup & MVP
	Introduction to Lean Methodology
	How to Apply Lean Methodology and Why is it important
	Lean Startup Principles
	Plan an MVP
	Develop an MVP
	Launch an MVP

Module 4	Project Management Foundations
	What is a Project?
	What is Project Management
	Project Management Life Cycle
	The Role of the Project Manager
	Why do Projects Fail?
	Project Management Structures

Module 5	Project Management for Startups
	Why do startups need Project Management
	Common Project Management Mistakes for Startups
	The Project Manager
	Startup Project Management Tips
	How to find the right methodology for your business?
	Project Management Methodologies for Startups
	Choose a Project Management Tool for your Startup
	Project Management Tools Functionalities
	Best Project Management Tools for Startups
	Create Your First Project

Module 6	Agile Project Management
	Introduction – Agile Definition and Application
	Agile Principles
	The Agile Model
	Agile Implementation

Module 7	Traditional Project Management
	Identifying the Project Stakeholders
	Why do a Project?
	Project Scope
	Planning a Project
	Introduction to Planning a Project
	Work breakdown Structure
	Executing a Project
	Controlling and Closing a Project
	Assessing Risk
	Project Monitoring
	KPI's
	Reporting
	Project Closure
	Lessons Learned
	Post Project Reporting

